



Tchicaya E. Robertson, Ph.D.

Chicago, IL

Tchicaya E. Robertson, Ph.D., is the Founder and CEO of TRIBE Insights. She is passionate about providing groundbreaking research to make good business decisions and policy recommendations on how to remedy experience disparities in the Black community. With close to 30 years of experience as an Applied Psychologist in corporate research and government settings, Tchicaya leverages her extensive background in psychometrics, advanced analytics, survey-based research and business consulting along with her strategic partners to empower TRIBE to offer unparalleled insights.

As an accomplished leader of global teams with a proven track record of excellence in the professional services and public service industries, Tchicaya is reimagining how research can drive equity. Equipped with professional education from MIT in Applied Generative AI for Digital Transformation, Dr. Robertson is poised to help individuals, businesses, non-profits, and government entities apply Generative AI in an organizational and business context. As an Entrepreneur Support Organization, we offer entrepreneur development opportunities in partnership with the [Marion Ewing Kauffman Foundation](#).

Currently, Dr. Robertson provides pro-bono professional research services to the Delta Research and Educational Foundation and is an Ex-Officio member of the DREF Board of Directors. She is currently Chair of the Sister Scholars Advisory Council. In addition, she provides services to the National Insights Association [Insights Association](#) as a Director at Large and Immediate past Chair of the IDEA Council. Tchicaya also volunteers her time to [Women in Research \(WIRe\)](#) as the Chicago Event Lead and to Delta Sigma Theta Sorority, Inc., as a member of the National Distinguished Professor Endowed Chair Taskforce.